

The Charity Challenge is back!

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This year's charity partner is Scope, the disability equality charity in England and Wales. Scope campaigns to create a fairer society for disabled people and provides practical advice and emotional support.

Right now, the charity is inundated with calls from disabled people struggling with the cost-of-living crisis. Life costs more if you're disabled. Higher electricity bills because of charging wheelchairs and ventilators. Higher heating bills because your condition means you struggle to regulate your body temperature. Turning the power off is not an option.

This is your chance to pull together your amazing ideas and creative wizardry to develop a powerful campaign. The best ideas will be selected for an in-person pitch to this leading charity. And remember, you could win a Promax for this work.

If your team would like to participate in this initiative and have a shot at seeing your work selected by Scope and the Promax UK judging panel, please register your interest by Friday, 2nd September to zung@promaxuk.com after considering the brief.

Don't miss this fantastic opportunity. For those who have registered by the deadline we'll be in touch!

